

EVENT OVERVIEW

Today, IT is no longer a supporting role in organizations. It is a fundamental in how we are doing business, that impacting our lives. Business strategy without the right technology is likely to flop. And technology that doesn't compliment business processes is wasted money because "bigger, better and faster" doesn't necessarily solve a business problem. With the rapid growth of information technology, people have high demand on technology that can simplify their life, make them easier to do business.

Multipolar Technology proudly presents the most important industry seminar, Multipolar Solutions Day 2010 on 27th July 2010, at Shangri-La Hotel Jakarta. The event will provide informative topics and showcase the advanced technology in Financial, Telecommunication, Healthcare and Government sector, under a single roof.

The event that includes one general session and four breakout sessions is expected to draw business decision makers and technical decision makers. Therefore, Multipolar invites you to take this great opportunity as one of the Multipolar Solutions Day 2010 sponsors. We are looking forward for our collaboration.

EVENT DESCRIPTION

- Event format : Full day Seminar (Breakfast Briefing, General Session, 5 Breakout Sessions) and Exhibition
- When : Tuesday, 27th July 2010
- Time : 06.30 – 17.00
- Where : Shangri-La Hotel Jakarta
Jln. Jend. Sudirman Kav. 1, Jakarta 10220, Indonesia

TARGET AUDIENCE & FOCUS INDUSTRIES

Around 500 participants are expected to attend seminar & Expo

Target Audience

- Business Decision Makers
- IT Decision Makers
- Operation Managers

Focus Industries (but not limited to):

- FSI
- Government
- Telecommunication
- Healthcare
- Cross Industry
 - Manufacturing
 - Retail & Distribution
 - Transport & Logistic
 - Education

THE EVENT

SEMINAR (General Session and 5 Breakout Sessions) and Exhibition

| 08:30 | - | 09:30 | Registration, Welcome Tea & Exhibition | | | | |
|--------------------|---|-------|--|------------------------|------------------------|------------------------|------------------|
| 09:30 | - | 09:50 | Opening Ceremony | | | | |
| 09:50 | - | 10:05 | Welcome Address by Harijono Suwarno, Managing Director, Multipolar Technology | | | | |
| 10:05 | - | 10:45 | Keynote Speech | | | | |
| 10:45 | - | 11:25 | Keynote speech 2 | | | | |
| 11:25 | - | 13:15 | Lunch & Exhibition | | | | |
| BREAKOUT SESSION*) | | FSI | Government | Telco | Healthcare | Cross Industry | |
| 13:15 | - | 13:45 | Guest Speaker | Microsoft | IBM (Tivoli/Guardium) | Wipro | Cisco |
| 13:45 | - | 14:15 | Infosys | IBM Maximo | Sandvine | Cisco | IBM (Rational) |
| 14:15 | - | 15:00 | Break & Exhibition | | | | |
| 15:00 | - | 15:30 | Symantec (Compliance) | Cisco | Oracle (Communication) | Microsoft | Microsoft (BI) |
| 15:30 | - | 16:00 | IBM (Information Management) | Symantec (Backup Exec) | VisioNet | IBM (Healthcare model) | Vision Solutions |
| 16:00 | - | 16:30 | Vision Solutions | ACER | Symantec (Veritas) | Infinitt | Intermec (RFID) |
| 16:30 | - | 17:00 | Exhibition, Closing & Doorprize | | | | |

MARKETING ACTIVITIES

- Targeted direct mail campaign to ± 2,000 database
- Telemarketing
- Email & Fax blast
- Newspaper advertisement

SPONSORSHIP PACKAGE

This event is hosted by Multipolar and is also supported by sponsorship by our Strategic and Technology Partners. Through sponsorship, you will have the opportunity to promote your solutions to potential customers. Sponsor will also get exposed to the targeted market, thus leveraging public awareness.

GOLD SPONSOR – Rp. 30.000.000 (exclude VAT 10%)

Gold Sponsor will gain the following :

- ✓ 2x3 m² exhibition booth equipped with electrical power
- ✓ Logo display on the backdrop of main ballroom
- ✓ Logo display on the main banner of main entrance
- ✓ 15 free invitations
- ✓ Inclusion of the company's brochure in the seminar kit

SILVER SPONSOR – Rp. 15.000.000 (exclude VAT 10%)

Silver Sponsor will gain the following :

- ✓ 2x 1.5 m² exhibition booth equipped with electrical power
- ✓ Logo display on the backdrop of main ballroom
- ✓ Logo display on the main banner of main entrance
- ✓ 10 free invitations

SPONSORSHIP FORM

To register, please return this Sponsorship Form by email to theresia.juliati@multipolar.com or evi.mirzaria@multipolar.com or via fax at 6221-5460011. For further information, please contact Thessa at +62818774077 or Evi at +62818181754. Thank you.

Name :

Job title :

Company :

Address :

Phone :

Fax :

Mobile Number :

Email Address :

Solution to be showcased :

Brief description about the solution :

Industry which solution is applicable for :

Yes, I would like to sign up for the sponsorship package for Multipolar Solutions Day 2010 & willing to submit sponsorship fee of :

- Gold Package – Rp 30.000.000,- (exclude vat 10%)
- Silver Package – Rp 15.000.000,- (exclude vat 10%)

into your account by 1st July 2010 at the latest.

USD Account :
CIMB Niaga Tangerang Karawaci Branch
PT Multipolar Technology
470-02-00106-00-4 (USD)

Rupiah Account :
CIMB Niaga Tangerang Karawaci Branch
PT Multipolar Technology
470-01-00454-00-2 (IDR)

Name, Title, Date

Due to the tight schedule of the event preparation, we will appreciate if you fax/email this participation form before 16th June 2010. Please send your high resolution company logo in AI format by email to hardianto.aries@multipolar.com.