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Marketplace

## Aldon Positioned in Visionaries Quadrant for Software Change and Configuration Management in Major Industry Report

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EMERYVILLE, CA - Aldon, the ALM company for IT compliance, today announced it has been positioned as a Visionary in a new, independent research report from Gartner, the "Magic Quadrant for Software Change and Configuration Management (SCCM) for Distributed Platforms, 2009."

One of thirteen companies evaluated in this year's report, Aldon believes its placement in the Visionaries quadrant highlights the company's strength in innovation, market understanding and product development strategy.

This past year marked Aldon broadening its SCCM product offering with sophisticated IT Service Management and a powerful CMDB component, as well as a new Build Release Management (BRM) solution that allows development teams to use whatever versioning tool they choose while bringing powerful automation and compliance support to the lifecycle -- regardless of how complex the IT environment. The company's strong customer base recognizes Aldon's key strengths including its release and distribution support designed for complex and challenging situations; its well-thought ALM and service management integrations; its strong coordination for multiplatform deployment; and new support for third-party products such as Subversion and Perforce.

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"We take pride in listening closely to what IT organizations are saying and delivering targeted ALM solutions that address their needs -- yesterday, today, and years from now. We're thrilled Gartner has recognized Aldon as a visionary," said Matt Scholl, Aldon president and CEO. "As we roll out our latest Build Release Management solution, we look forward to helping an even broader range of IT organizations establish best practices across their IT organization."

(i)Gartner reports on the state of the SCCM market citing, "Product groups are paying increased attention to auditability, globally distributed development, agile practices, and the progressive adoption of more-disciplined governance and management oversight. Vendors are responding to these needs with new offerings and product retirements, further transforming the market."

Aldon's core application lifecycle management solutions cover a full range of IT areas from compliance, IT Service Management, software change management, to deployment and release management, and IT portfolio management. By ensuring that all IT requests, changes, and releases are consistently captured, viewed, and tracked across an

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entire IT organization -- including service desk, application development, and network operations -- organizations can better address IT compliance and enforce best practices.

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#### About Aldon

Aldon is the ALM company for IT compliance. For over 25 years, we have been the experts in providing application lifecycle management solutions to ensure that change management, collaboration, and compliance are applied consistently across all areas of IT. Through our user-centric approach to process management, our service, change, and release management products help you focus on what you do best -- providing superior services, rapidly developing applications, and efficiently managing your IT operations. Behind the scenes, we help you increase productivity, accelerate time-to-market, fully understand your IT assets, and easily achieve compliance with regulatory standards. A true testament to our products is our customer base with over 1,300 companies worldwide in over 70 of the Fortune 100. These companies rely upon our solutions to manage their global IT business and operations processes including application development, network operations, and services management. We are headquartered in Emeryville, California and have offices around the world serving more than 60 countries.

(i) Gartner "Magic Quadrant for Software Change and Configuration Management for Distributed Platforms" by Jim Duggan, March 2009







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